

Alexa Internet, Inc. is an American company based in California that provides web traffic data and analytics. It is a wholly owned subsidiary of Amazon.com.

Founded as an independent company in 1996, Alexa was acquired by Amazon in 1999. Its toolbar collects data on Internet browsing behavior and transmits them to the Alexa website, where they are stored and analyzed. This is the basis for the company's web traffic reporting. According to its website, Alexa provides web traffic data, global rankings and other information on 30 million websites. As of 2015, its website has been visited by over 6.5 million people monthly. As of November 2018, the number 1 Alexa Rank belongs to Google.com.

A shorter definition would be: It's owned by Amazon and ranks websites 1 – 30 million based on traffic.

JGL is the #1 Website Traffic for Small/Midsize Law Firms – Regional (Amazon/ Alexa)

Joseph Greenwald & Laake – 600,000 out of 30 Million

Beveridge & Diamond – 620,000
Willams & Connolly – 680,000
Offit Kurman – 760,000
Whiteford Taylor – 1,100,000
Miles & Stockbridge – 1,200,000
Saul Ewing – 1,500,000
Saiontz & Kirk – 1,500,000
Bean Kinney & Korman- 1,600,000
Shulman Rodgers – 2,000,000
Gordon Feinblatt – 2,400,000
Semmes Bowen Semmes – 3,000,000
Odin Feldman Pittleman -- 3,000,000
Brown Goldstein Levy—3,200,000
Niles Barton Wilmer – 4,300,000
Pessin Katz – 4,500,000
McNamee Hosea—5,200,000
Gilbert LLP – 5,300,000
Silverman, Thompson, Slutkin – 5,300,000
Goodell DeVries – 5,300,000
Stein Sperling – 5,700,000
Lerch & Early – 6,000,000
Gallagher Evelius – 6,100,000
Paley Rothman – 6,200,000
Rosenberg Martin Greenberg – 6,400,000
Linowes and Blocher—6,000,000
Peter Angelos – 7,000,000
Hudson Cook – 7,000,000
Kramon & Graham -8,300,000

Bregman Berbert Schwartz – 8,300,000
Franklin & Prokopic – 8,500,000
Tydings & Rosenberg- 8,600,000
Levine Blaszak Block & Boothby-- 9,700,000
Furey Doolan -- 10,100,000
Weinstock & Friedman - 18,000,000
Neuberger Quinn - 18,000,000
Eccleston and Wolf - 19,000,000
Shawe & Rosenthal – 30,000,000+
Selzer Gurvitch—30,000,000+