

# HERRMANN LAW

ROI Marketing for Law Firms

**Alexa Internet, Inc. is an American company based in California that provides web traffic data and analytics.**

It is a wholly owned subsidiary of Amazon.com. Founded as an independent company in 1996, Alexa was acquired by Amazon in 1999. Its toolbar collects data on Internet browsing behavior and transmits them to the Alexa website, where they are stored and analyzed. This is the basis for the company's web traffic reporting. According to its website, Alexa provides web traffic data, global rankings and other information on 30 million websites. As of 2015, its website has been visited by over 6.5 million people monthly. As of November 2018, the number 1 Alexa Rank belongs to Google.com.

A shorter definition would be: It's owned by Amazon and ranks websites 1 – 30 million based on traffic.

**JGL is the #1 Website Traffic for Small/Midsize Law Firms – Regional (Amazon/ Alexa)**

**Joseph Greenwald & Laake – 600,000 out of 30 Million — Top 2% of all websites in the world—not just law firms.**

Beveridge & Diamond – 620,000  
Willams & Connolly – 680,000  
Offit Kurman – 760,000  
Whiteford Taylor – 1,100,000  
Miles & Stockbridge – 1,200,000  
Saul Ewing – 1,500,000  
Bean Kinney & Korman – 1,600,000  
Shulman Rodgers – 2,000,000  
Gordon Feinblatt – 2,400,000  
Semmes Bowen Semmes – 3,000,000  
Brown Goldstein Levy – 3,200,000  
Niles Barton Wilmer – 4,300,000  
Pessin Katz – 4,500,000  
McNamee Hosea – 5,200,000  
Silverman, Thompson, Slutkin – 5,300,000  
Stein Sperling – 5,700,000  
Lerch & Early – 6,000,000  
Gallagher Evelius – 6,100,000  
Paley Rothman – 6,200,000  
Rosenberg Martin Greenberg – 6,400,000  
Linowes and Blocher – 6,000,000  
Peter Angelos – 7,000,000  
Kramon & Graham – 8,300,000  
Franklin & Prokopic – 8,500,000  
Tydings & Rosenberg – 8,600,000  
Levine Blaszak Block & Boothby – 9,700,000  
Furey Doolan – 10,100,000  
Weinstock & Friedman – 18,000,000  
Eccleston and Wolf – 19,000,000  
Selzer Gurvitch – 30,000,000+

Results obtained for Joseph Greenwald & Laake using their 10-year old technology with only 37 attorneys and six practice areas contributing.

**Think Golf.  
The Lower Your Score  
The Better.**

**You do not need a new website to get more traffic and more conversions!**