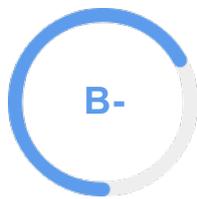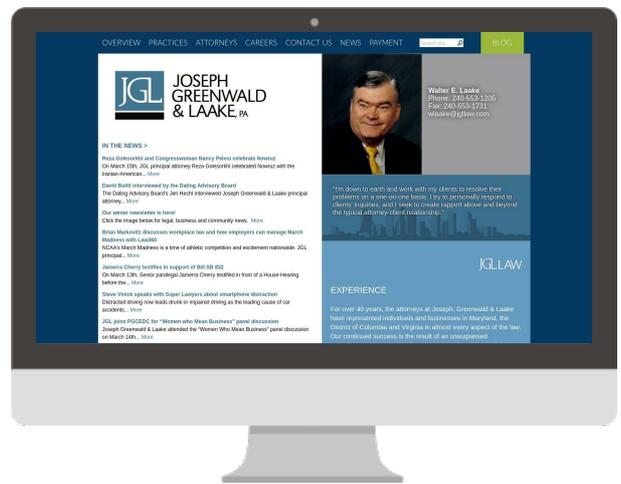# Website Report for www.jgllaw.com

This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F-scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

www.jgllaw.com's Result

B-

Your page is good
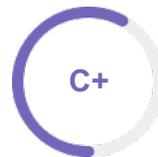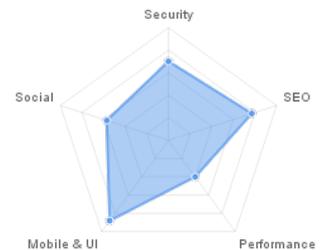
You have 16 Improvements Recommended

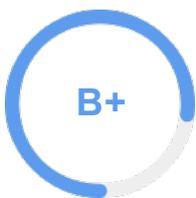| B+	A	D+	C+	B
SEO	Usability	Performance	Social	Security

Security
Social
SEO
Mobile & UI
Performance

SEO Results

B+

Your SEO is good

Your page is largely optimized for SEO performance. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You can continue to build on your position by ensuring On and Off-Page factors highlighted here are improved, as well as through application of SEO strategies like content generation and link building.

HTML HEADER

Title Tag   ✔
You have a title tag of optimal length (between 10 and 70 characters).

Maryland and DC Law Firm | Joseph Greenwald & Laake, PA

Length : 55

Meta Description Tag ✓

Your page has a meta description of optimal length (between 70 and 320 characters).

Joseph Greenwald & Laake, a Maryland law firm, represents individuals, small businesses and large corporations in a various practice areas. Call today 877-412-7429.

Length : 168

BODY CONTENT

Header Tags ✓

Your page is making good use of header tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency	
H1	0	
H2	3	
H3	1	
H4	0	
H5	0	
H6	0	

Keyword Consistency ✗

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
phone	✕	✕	✕	39	
fax	✕	✕	✕	39	
clients	✕	✕	✕	34	
them	✕	✕	✕	26	
more	✕	✕	✕	12	
help	✕	✕	✕	11	
jgl	✕	✕	✕	10	
problems	✕	✕	✕	8	
time	✕	✕	✕	8	
know	✕	✕	✕	7	

Amount of Content ✓

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 2076

Image Alt Attributes ✗

You have images on your page that are missing ALT attributes.

We found 41 images on your page and 40 of them are missing the attribute.

LINKS

Number of Backlinks ✓

You have a strong level of backlink activity to this page.

112
External Backlinks

983
All Backlinks

33
Moz Domain Authority

On-Page Link Structure *i*

We found 123 total links. 2% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Broken Links ❌

We have found 1 broken link(s) on your page. Broken links are confusing to users and can reduce traffic and ranking ability of pages.

Friendly URLs ❌

Some of your link URLs do not appear friendly to humans or search engines. We would recommend making links as readable as possible by reducing length, file names, code strings and special characters.

OTHER

Robots.txt ✓

Your website appears to have a robots.txt file.

http://www.jgllaw.com/robots.txt

XML Sitemaps ✓

Your website appears to have an XML sitemap.

http://www.jgllaw.com/sitemap.xml

Analytics ✓

Your page is using an analytics tool.

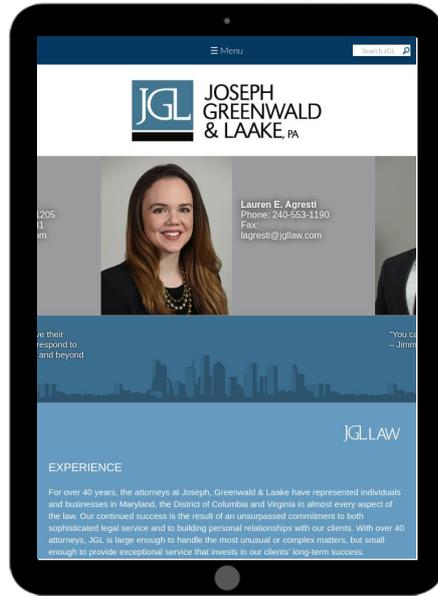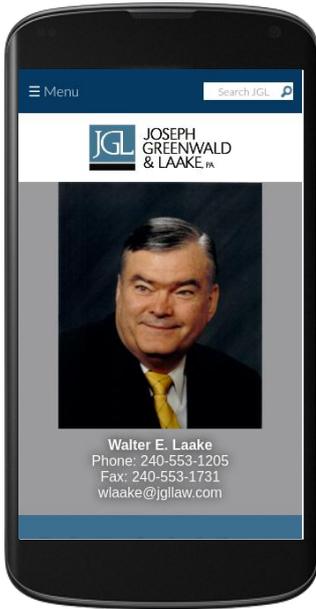🔲 Google Analytics

Usability

A

Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

i

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

Use of Mobile Viewports

✓

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Flash Used?

✓

No Flash content has been identified on your page.

iFrames Used?

✓

There are no iFrames detected on your page.

Favicon

✓

Your page has specified a favicon.
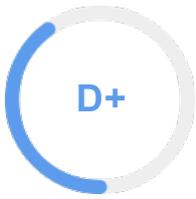
Legible Font Sizes

✓

The text on your page appears to be legible across devices.

Tap Target Sizing

✗

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

Performance Results
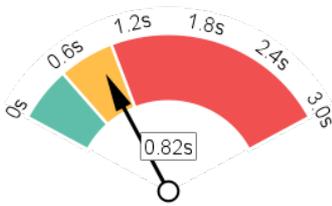
Your performance could be better

D+

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.
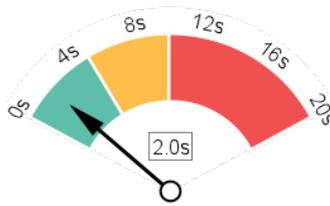
Page Speed Info ✓

Your page's server response time is OK but, we would recommend optimizations to improve user experience. There are a variety of technical factors such as the web server engine and routing rules that can impact server responsiveness.
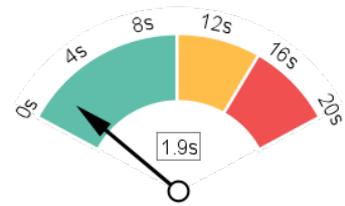
Server Response

0s 0.6s 1.2s 1.8s 2.4s 3.0s

0.82s

All Page Content Loaded

0s 4s 8s 12s 16s 20s

2.0s

All Page Scripts Complete
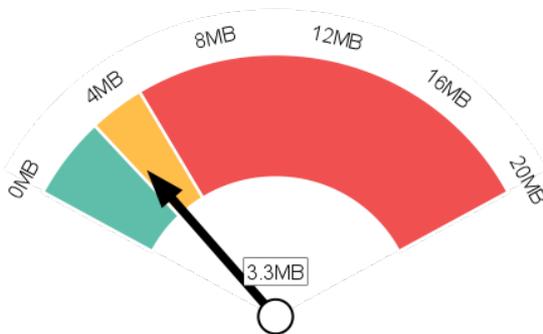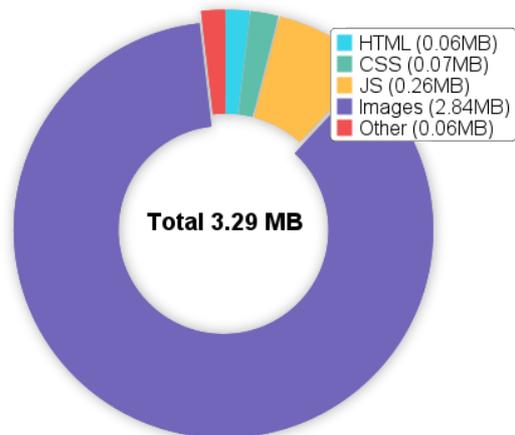
0s 4s 8s 12s 16s 20s

1.9s

Page Size Info ✓

Your page's file size is acceptable though could be improved. We recommend minimizing file size as much as possible to optimize load speed.

Total Page Size

0MB 4MB 8MB 12MB 16MB 20MB

3.3MB

Page Size Breakdown

- HTML (0.06MB)
- CSS (0.07MB)
- JS (0.26MB)
- Images (2.84MB)
- Other (0.06MB)

Total 3.29 MB

Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.

#	HTML	JS	CSS	🖼	📄
70	**1**	**14**	**5**	**49**	**1**
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

JavaScript Errors ✔

Your page is not reporting any JavaScript errors.

GZIP Compression ✘

We could not identify GZIP compression being used on your website.

We recommend enabling this feature as it can reduce page size by 70% and significantly speed up page load for users.

Optimize Images ✘

Your page appears to include images which are poorly optimized. Properly formatting and compressing images can have a significant impact on page load performance.

Minification ✘

Some of your JavaScript or CSS files do not appear to be minified.

W3C Validity ✘

Your page does not appear to be W3C compliant. W3C compliance ensures the use of modern standards and improves the likelihood of your page rendering appropriately in future browser versions.
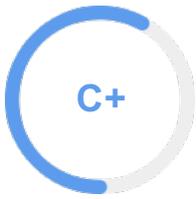
Errors: 158
Warnings: 4

Deprecated HTML ✔

No deprecated HTML tags have been found within your page.

Inline Styles ✘

Your page appears to be using inline styles. Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results

Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

C+

Facebook Connected ✓
Your page has a link to a Facebook Page.

Facebook Activity ✓
You have a strong level of Facebook Page activity.

228
Page Likes

188
Talking About

Twitter Connected ✓
Your page has a link to a Twitter profile.

Twitter Activity ✓
You have a strong following on Twitter.

199
Followers

Google+ Connected ✗
No associated Google+ profile found linked on your page.

Instagram Connected ✗
No associated Instagram profile found linked on your page

Youtube Connected ✗
No associated Youtube channel found linked on your page.

LinkedIn Connected ✓
Your page has a link to a LinkedIn profile.

Social Shares

You have a low level of Social Sharing of this page. Social Sharing is an effective way to drive traffic and build brand awareness.

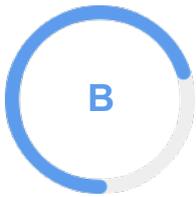|			
50 Facebook	**0** LinkedIn	**0** Pinterest	**1** Stumbleupon

Security Results

Your security looks good

B

Overall, your website appears secure though you may want to address the highlighted items. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss. We recommend ongoing patching and the continuous use of protective monitoring tools.

SSL Enabled

Your website has SSL enabled.

HTTPS Redirect

Your page does not redirect to a HTTPS (SSL secure) version.

Malware Check

Your website has been flagged as safe by popular malware scanners

Google Safe Browsing ✓   McAfee ✓   Norton by Symantec ✓   AVG ✓

Critical Software Up To Date

No outdated software versions were identified on your server.

Email Privacy

Email addresses have been found in plain text. We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Technology Results

Technology List

These software or coding libraries have been identified on your page.

	Technology	Version
	Drupal	7
	Google Font API	
	Lightbox	
	jQuery	1.8

Server IP Address
77.104.138.39

DNS Servers

Web Server
nginx

Charset
text/html; charset=utf-8

Recommendations

SEO	Use your main keywords across the important HTML tags	**Medium Priority**
Social	Encourage Page Social Sharing	**Medium Priority**
SEO	Fix identified broken links	**Medium Priority**
SEO	Update URLs to be more human and Search Engine readable	**Low Priority**
Performance	Ensure your page is W3C compliant	**Low Priority**
Security	Implement a redirect to HTTPS on your website	**Low Priority**
Social	Create and link an associated Google+ profile	**Low Priority**
SEO	Add ALT attributes to all images	**Low Priority**
Performance	Minify your CSS and JS Files	**Low Priority**
Performance	Optimize your images to reduce their file size	**Low Priority**
Performance	Make use of GZIP compression	**Low Priority**
Security	Remove clear text Email Addresses	**Low Priority**
Performance	Remove inline styles	**Low Priority**
Social	Create and link associated Instagram profile	**Low Priority**
Social	Create and link an associated Youtube channel	**Low Priority**
Mobile & UI	Improve the size of tap targets	**Low Priority**